Microsoft

Customer Immersion Experience (CIE)

WHAT?

The Microsoft Customer Immersion Experience (CIE) is a hands-on, facilitated event that provides business and IT decision makers with the opportunity to test drive integral Microsoft Office applications (e.g. Office 365) in a risk-free environment.

HOW?

Differing from traditional product demos and presentations, a CIE event provides you with a rich, interactive experience surrounding Microsoft technologies

- With the guidance of a trained facilitator, you are given the opportunity to discover the solutions that are beneficial for your organization and how to best leverage them to achieve your goals.

- Overall, a CIE is designed to help customers solve real world business issues in an interactive, low-stress, fun setting.

WHERE?

A CIE is typically set up at a Microsoft office location.

WHO?

- A CIE is typically designed for Business and IT Decision Makers

- It is intended to be a business session, focusing on how Microsoft Office applications can be utilized to enhance business practices, rather than a technical session. While your trained facilitator could certainly point you in the right direction to have your technical questions answered, it is quite common for them to be a non-technical person and this is not the primary focus of the CIE.

WHY?

CIE sessions give you the ability to interact with Microsoft Office technologies and see first-hand what is best for you and your organization.

- With the appropriate deployment and adoption, these technologies offer a significant increase in workplace efficiency and productivity

- There is zero commitment required for you to attend a CIE, providing you with a risk-free way to experience Microsoft technologies coupled with the guidance of a Microsoft-trained individual to provide you with instruction and advice. There's really nothing to lose from this experience, but plenty to gain.

Interested in scheduling a CIE for your organization?

Name: _____

Work email: _____

Phone: _____

*Please submit to Hannah Smith via email (see below) or in person

Tangent is a Partner-of-the-Year nominated Microsoft Gold Partner that specializes in Office 365 deployments. We have resources ranging from consulting through end-user training to help your cloud transition go as seamlessly as possible.

Contact hannahs@tangent.com for any inquiries.