CUBES
Software License Manager

Get Your SaaS in Gear!

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Why You Need to Get Your SaaS in Order

Ask your CFO how much each department spends on SaaS software, and then ask how many spreadsheets and pivot tables were needed to get that answer.

If you are not keeping License Management (LM) under control in the day and age of SaaS, you are probably wasting money.

Billions of dollars are spent on SaaS subscriptions every year. These run the gamut from negotiated contracts for suites of software, all the way down to that install of SnagIt™ that every department has (but nobody has thought to consolidate). Both of these examples show why Gartner, a leader in IT research, estimates that companies who begin software asset management programs can see up to a 30% reduction in cost per asset in the first year alone.

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What is License Management?

At its core, License Management (LM) is a systematic method of tracking license information across a system. LM treats your software licenses are assets that need to be managed throughout their lifecycle.

	Vendor	Product	Expires	Department	Type	Total						
	Accela	Accela Civic Insight	2024-03-31	Public Works	SSL	$45,842	↻	▢	⎘	✎	🔔	⏻
	Accela	Accela SAAS	2022-01-25	IT	SSL	$428.399	↻	▢	⎘	✎	🔔	⏻
	Accela	Accela SAAS	2023-10-29	IT	SSL	$428,399	↻	▢	⎘	✎	🔔	⏻

Tabs: CURRENT LICENSES · CLOSED-OUT · DELETED

How it Helps You

The shift from purchased software licenses to SaaS touches every company, and there's no going back. It's so easy to lose track. Blissfully™, a SAM provider, says in their 2020 annual report that duplicate app subscriptions rose 80% in one year. There are an average of 4 duplicated apps in every company. The report failed to gather details though, so we don't know how often an app is duplicated. If 6 department has the same screenshot markup tool, but they aren't talking, that can be six installs of the same tool!

The report goes on to say that, on average, companies with 101-1000 employees report $2.47M total SaaS expenditure. Even if only 1% of that goes to duplicate apps, or neglected auto-renewals, it adds up. Without a way to stay on top of your SaaS, things can get wasteful quickly.

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I Want to Get My SaaS in Gear

How Do I Get Started?

There are a lot of options for LM tools, but most of the offering appear to treat license management as a feature of Software Asset Management (SAM). SAM is a giant suite of tools aggregated for the convenience of companies that need to do it all. But this aggregation makes it hard to get started – onboarding requires dedicated IT teams, weeks of training and the resources to maintain the system. It's built for enterprise level and has a price tag to match.

It's not the right fit for companies that are still in their early phases of growth. What's needed is a midsize solution, a single purpose and easy to use applications that small to mid-size business should be using to keep their SaaS under control.

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Quick Onboarding

Get started the same day with no additional IT help needed.

Track Renewals

Easily maintain license information each time it renews

Save Money

Know exactly which licenses are worth keeping and which are not.

What is Cubes?

This is where Cubes comes in. We're built to manage the details for you, but without the unnecessary tools. We offer a webapp that you can sign up for and use the same day, with no complex integration or IT department help required. With our intuitive interface, we make it simple to manage data.

Dashboards and visual reports make at-a-glance status checks easy and fast.

Cubes is the Goldilocks solution that falls in the middle - not too big, not too small.

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Resources

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Diaz, Ariel. "71+ SaaS Statistics & Trends for 2020." Blissfully, 18 Aug. 2020, www.blissfully.com/blog/saas-statistics/.

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